



Pharming

**Pharming Healthcare
National Business Meeting • February 14 – 17, 2022
Hollywood, Florida**

Monday, February 14, 2022	
All Day	Group Arrivals
5:00 pm – 8:00 pm	Welcome Reception & Dinner
8:00 pm	After Dinner Desserts
Tuesday, February 15, 2022	
7:00 am – 8:00 am	Breakfast
8:00 am – 8:15 am	Kickoff – Welcome
8:15 am – 9:00 am	Sijmen – Global Business Strategy
9:00 am – 10:00 am	SLT Panel Q&A
10:00 am – 10:30 am	Break
10:30 am – 11:30 am	Leniolisib Overview & Patient Story (Anurag)
11:30 am – 12:00 pm	Summary of Morning & Logistics of Afternoon
12:00 pm – 12:30 pm	Change Location – Break
12:30 pm – 2:30 pm	Painting Activity with Grazing Stations
2:30 pm – 3:00 pm	Break
3:00 pm – 3:30 pm	Coming Together – Debrief on Activity & What it Means
5:30 pm	Boat/Activity
Wednesday, February 16, 2022	
7:00 am – 8:00 am	Buffet Breakfast
8:00 am – 8:15 am	Recap & Day's Overview
8:15 am – 9:15 am	Sales Update
9:15 am – 10:30 am	Marketing
10:30 am – 11:00 am	Break

AGENDA IS SUBJECT TO CHANGE

11:00 am – 12:00 pm	Access
12:00 pm – 1:00 pm	Lunch
1:00 pm – 2:00 pm	Access (continued)
2:00 pm – 3:00 pm	HR
3:00 pm – 3:30 pm	Break
3:30 pm – 5:00 pm	Large Breakouts
Evening	Dine Arounds
Thursday, February 17, 2022	
7:00 am – 8:00 am	Buffet Breakfast
8:00 am – 12:00 pm	Small Breakouts
12:00 pm	To Go Snack Box
Afternoon	Departures: flights after 2:00 PM