

#### PRESS RELEASE

Amsterdam, August 15, 2012

Trading update Q3: Total Income and SaaS revenue increased by respectively 27% and 18%

TIE Holding N.V. ("TIE") reports the results with regard to the Third Quarter of FY2012 (April 1, 2012 – June 30, 2012).

#### **Business Results:**

- Total Income for the Third Quarter FY 2012 amounts to € 3,230k, an increase of 27% compared to the same period in FY 2011 (€ 2,548k).
- Total Comprehensive Income for the Third Quarter FY 2012 amounts to € 82k, compared to € 10k for the same period in FY 2011.
- License revenue is € 239k for the Third Quarter FY 2012, an increase of 33% compared to the same period in FY 2011 (€ 180k).
- SaaS revenue is € 1,193k for the Third Quarter FY 2012 (37% of Total Income), an increase of 18% compared to € 1,007k in the same period in FY 2011 (40% of Total Income).
- Total Operating Expenses are € 2,763k for the Third Quarter FY 2012, an increase of 26% compared to the same period FY 2011 (€ 2,191k)
- For the Third Quarter FY 2012, E-commerce and Content Syndication income amounts to € 837k (26% of Total Income), an increase of 56%, compared to € 536k in the same period in FY 2011 (21% of Total Income).

Mr. Jan Sundelin, CEO of TIE, comments: "Our SaaS revenue develops as foreseen, despite the loss of ADEC as a customer in France. The acquisition of Light will start to contribute to TIE's revenues (€ 60k) from the Fourth Quarter of FY 2012 onwards. We anticipate that the Total Income for the Fourth Quarter of FY 2012 will be at least 10% higher compared to the same period in FY 2011".

Since April 1, 2012 and up to this moment the Company reports the following highlights:

## Financial:

On May 24, 2012 the Company reported its half year results.

On **August 9, 2012** the Company reported the acquisition of Dutch IT software provider Light B.V.

### **Employees**:

On **July 16, 2012** the Company announced the appointment of Mr. Marc Gijsberts as director of the EU operations. Mr. Gijsberts has the right to acquire 150,000 shares of TIE Holding at a



share price of  $\in$  0,10, commencing as of the date of appointment. The shares will have a three year lock-up period.

#### **Financial and Cash Position:**

Shareholders' Equity amounts to € 4,807k on June 30, 2012 (€ 4,535k on September 30, 2011). Equity per June 30, 2012 amounts to € 4,852k (€ 4,580k per September 30, 2011) including Convertible Bonds amounting to € 45k (€ 45k per September 30, 2011).

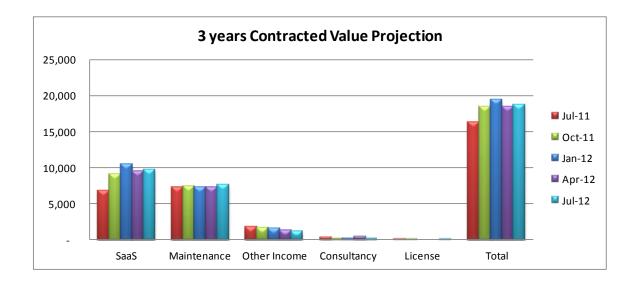
On June 30, 2012 the Company held a net positive cash and cash equivalents position of  $\in 1,048k$  (September 30, 2011  $\in 380k$ ). During the year the Company has a positive operational cash flow.

### Pending Litigations:

Since December 2007 the Company has been involved in discussions and subsequently in legal proceedings with Samar. All claims in the summary proceedings were instantly dismissed at the court hearing of February 15, 2008. On July 7, 2010, the court of Haarlem unexpectedly granted all claims by Samar. In the Fourth Quarter of FY 2010, TIE paid damages to Samar. This amount may be adjusted upwards or downwards in the procedure regarding the assessment of the damages. TIE has filed an appeal and a hearing took place in April 2012. Both parties currently await the outcome of the appeal.

#### **Contracted Value: projections**

The Contracted Value is calculated for the next three years, using the following assumptions: SaaS and Maintenance & Support Contracts run between 12 and 36 months with an automatic renewal for 12 months. Since contracts may be renewed during the projected period of three year, the Contracted Value is adjusted based on historical churn rates. The three years Contracted Value Projection does not include the revenue of Light.





## **Interim Consolidated Income Statement**

For the 3 months ending June 30, 2012:

# For the three months ending 30-Jun

(EUR x 1,000)	2012 (unaudited)		2011	
			(unaudited)	
Revenues				
Licenses	239		180	
Maintenance and Support	751		691	
Consultancy	786		579	
Software as a Service	1,193		1,007	
Total Revenues		2,969		2,457
Other Income		261		91
Total Income		3,230	•	2,548
Direct Purchase Costs		(395)		(268)
Income Net of Direct Purchase Costs		2,835	•	2,280
Operating Expenses				
Employee Benefits	1,913		1,521	
Accomodation Expenses	129		115	
Professional Services	184		121	
Communication Expense	94		87	
Office & Computer Supplies	61		65	
General & Administrative	63		2	
Marketing Expenses	82		72	
Travel Expenses	82		82	
Depreciation & Amortization Expense	155		126	
Total Operating Expenses		2,763		2,191
Operating Income		72		89
Interest and other Financial Income		1		1
Interest and other Financial Expense	_	(1)		(5)
Income before Tax		72		85
Corporate Income Tax	_	(59)		(51)
Income after Tax		13		34
Other Comprehensive Income				
Exchange differences on translating of foreign operations		69	<u>-</u>	(24)
Total Comprehensive Income net after Tax	_	82		10
Attributable to Shareholders of TIE:				
Income after Tax		13		34
Comprehensive Income net after Tax		82		10
Net result per share - basic		0.00		0.00
Weighted average shares outstanding - basic (thousands)		95,295		84,595
Net result per share - diluted		0.00		0.00
Weighted average number of shares fully diluted (thousands)		95,545		93,830



## **Interim Consolidated Income Statement**

For the 9 months ending June 30, 2011:

# For the nine months ending 30-Jun

(EUR x 1,000)	201	2	2011		
	(unaudited)			(unaudited)	
Revenues					
Licenses	676		764		
Maintenance and Support	2,237		2,112		
Consultancy	2,232		1,708		
Software as a Service	3,360		3,010		
Total Revenues		8,505		7,594	
Other Income		539		393	
Total Income		9,044		7,987	
Direct Purchase Costs		(843)		(837)	
Income Net of Direct Purchase Costs		8,201		7,150	
Operating Expenses					
Employee Benefits	5,471		4,723		
Accomodation Expenses	391		368		
Professional Services	468		411		
Communication Expense	264		260		
Office & Computer Supplies	168		185		
General & Administrative	236		45		
Marketing Expenses	248		245		
Travel Expenses	211		213		
Depreciation & Amortization Expense	484		401		
Total Operating Expenses		7,941		- 6,851	
Operating Income	_	260		299	
Interest and other Financial Income		2		2	
Interest and other Financial Expense		-		(10)	
Income before Tax		262		291	
Corporate Income Tax		(170)		(157)	
Income after Tax		92		134	
Other Comprehensive Income					
Exchange differences on translating of foreign operations		90		(85)	
Total Comprehensive Income net after Tax		182		49	
Attributable to Shareholders of TIE:		•			
Income after Tax		92		134	
Comprehensive Income net after Tax		182		49	
Net result per share - basic		0.00		0.00	
Weighted average shares outstanding - basic (thousands)		95,295		82,991	
Net result per share - diluted		0.00		0.00	
Weighted average number of shares fully diluted (thousands)		95,545		91,261	



## Segment info:

For the three months ending June 30, 2012

ror the three months en	_	•			Holding			
	The Netherlands	TIE MamboFive	North America	France	Rest of World	and Eliminations	Total	
Revenues	Hetherlands	Mailibol IVe	America	Trance	Rest of World	Lillillacions	Total	
Licenses	101	9	98	31	0	_	239	
Maintenance and Support	245	, -	457	44	5	_	751	
Consultancy	68	366	199	77	77	_	786	
Software as a Service	333	152	521	139	48	_	1,193	
Total Revenue	747	527	1,275	291	130	_	2,969	
Other Income	189	(1)	51	121	52	(151)	261	
Total Income	936	526	1,326	412	182	-	3,230	
Direct Purchase Costs	139	91	209	15	92	(151)	395	
Income Net of Direct Purchase Costs	796	435	1,117	397	90	-	2,835	
Operating Expenses								
Employee Benefits	453	220	689	304	22	234	1,922	
Depreciation and Amortization								
Expense and Impairment Losses	75	10	20	5	36	9	155	
Other Operating Expenses	158	62	210	85	33	138	686	
Total Operating expenses	686	292	919	394	91	381	2,763	
Operating Income	110	143	198	3	(1)	(381)	72	
Interest and Other Financial Income	-	-		-		1	1	
Interest and other Financial Expense	-	-	-	-	-	(1)	(1)	
Income before Tax	110	143	198	3	(1)	(381)	72	
Corporate Income Tax	-	-	(58)	(1)	-	-	(59)	
Income after tax	110	143	140	2	(1)	(381)	13	

For the three months ending June 30, 2011

	J	•				Holding		
	The	TIE	North			and		
	Netherlands	MamboFive	America	TIE France	Rest of World	Eliminations	Total	
Revenues								
Licenses	28	5	104	5	38	-	180	
Maintenance and Support	192		404	47	48	-	691	
Consultancy	126	201	167	66	19	-	579	
Software as a Service	324	131	293	177	82	-	1,007	
Total Revenue	670	337	968	295	187	-	2,457	
Other Income	95	(1)	36			(39)	91	
Total Income	765	336	1,004	295	187	(39)	2,548	
Direct Purchase Costs	72	38	121	16	60	(39)	268	
Income Net of Direct Purchase Costs	693	298	883	279	127	-	2,280	
Operating Expenses								
Employee Benefits	404	187	541	208	35	146	1,521	
Depreciation and Amortization								
Expense and Impairment Losses	45	11	40	7	18	5	126	
Other Operating Expenses	146	36	130	61	30	141	544	
Total Operating expenses	595	234	711	276	83	292	2,191	
Operating Income	98	64	172	3	44	(292)	89	
Interest and Other Financial Income	-	-	-	-	-	1	1	
Interest and other Financial Expense	(5)	-	-	-	_	-	(5)	
Income before Tax	93	64	172	3	44	(291)	85	
Corporate Income Tax			(44)	(7)	_	_	(51)	
	-	-	(44)	(7)	-	-	(31)	



For further information about this press release, please contact us via +31 20 658 9099 or bob.out@tiekinetix.com.

#### **Profile TIE Kinetix**

TIE Kinetix transforms the digital supply chain by providing Total Integrated E-commerce solutions. These solutions maximize revenue opportunities by minimizing the energy required to market, sell and deliver online. Customers and partners of TIE Kinetix constantly benefit from innovative, field tested, state-of-the-art technologies, which are backed by over 25 years of experience and prestigious awards. TIE Kinetix makes technology to perform, such that customers and partners can focus on their core business.

TIE Kinetix is a public company (NYSE Euronext: TIE Holding), and has offices in the United States, the Netherlands, France and Australia.

END OF PRESS RELEASE